

\$250,000

PLENTIFUL NOVEMBER GIVEAWAY



Official Rules:

1. Must be at least 21 years of age or older and a Peak Rewards member to participate.
2. The promotion will run Sunday, November 1, 2009 through Monday, November 30, 2009.
3. Hot Seat Free Play Drawings will be held every Monday, Tuesday, Wednesday and Thursday beginning November 2, 2009 at 11:00am, 12:00pm, 1:00pm, 2:00pm, 3:00pm, 4:00pm, 5:00pm, 6:00pm, 7:00pm, 8:00pm and 9:00pm with prizes ranging from \$100-300.
4. Cash Drawings from electronic tickets will be held every Friday and Saturday beginning on November 1, 2009 at 11:00am, 12:00pm, 1:00pm, 2:00pm, 3:00pm, 4:00pm, 5:00pm, 6:00pm, 7:00pm, 8:00, 9:00pm, 10:00pm and 11:00pm and every Sunday at 11:00am, 12:00pm, 1:00pm, 2:00pm, 3:00pm, 4:00pm, 5:00pm, 6:00pm, 7:00pm, 8:00pm, and 9:00pm with prizes ranging from \$200-\$1,000.
5. Peak Rewards members may earn their electronic drawing ticket(s) beginning at 12:00am on Friday's and ending at 9:00pm on Sunday's November 1-29. The drawing ticket distribution will be structured as follows:
6. Peak Reward members will earn (1) drawing ticket for every ten (10) Peak Points earned in the calendar day (Peak Points can be earned on slots, table games, poker, bingo, and food purchases.).
7. Drawing tickets will only be issued to a player when they initiate slot play.
8. Once the names are chosen from the Konami system either by Contest Draw or Hot Seat the names will be posted on the SCALA and NAMB II systems.
9. By 10:00am on the following drawing date, the names posted must present a valid government issued photo identification card, Social Security card or number verbally given and their Peak Rewards card. If the selected patron does not have the valid documents by 10:00am on the following drawing date, or if the patron refuses to participate in the promotion, the prize is forfeited and another patron will not be selected.
10. In the event that the computer equipment/program used in the operation of this promotion malfunctions or becomes inoperable for any reason, the promotion may be temporarily suspended until the computer system is returned to normal operations. If this scenario is to occur, the drawings will resume when the computer equipment/program becomes operable. For example, if the system is inoperable for the drawings of 1:00pm and 2:00pm and becomes operable for the 3:00pm drawing, this drawing will contain the four (4) original names drawn for that hour plus the four (4) names drawn for 1:00pm and 2:00pm for a total of twelve (12) names drawn. The same rules and drawing procedures will be conducted for this makeup drawing. This will also be noted on the daily drawing log if this scenario is to occur.
11. It is the patron's responsibility to ensure their card is inserted properly to earn drawing tickets and to be eligible for Hot Seat drawings.
12. All tickets will be earned electronically based on play on slot machines.
13. Winners are only eligible to win one (1) prize amount per day. A log will be maintained by the Marketing Department of each Slot Free Play/cash winner. At the time of the drawing the log will be checked for duplication prior to the name being posted. If the name selected has

- already won a prize that day, the name will be declared invalid and noted on log, but a new name will not be drawn. The log will be kept on file in the Marketing Department for one (1) year from drawing date.
14. In the event a winner chooses not to accept a prize, they forfeit any and all claims to the prize. If a guest refuses to participate in the promotion, another patron will not be selected.
15. After the drawings on each Sunday at 9:00pm and after winners are posted, the electronic drawing drum will be emptied. Earning of drawing tickets will start again on Mondays each week at 12:00am.
16. If a name drawn is an Associate the name will be disqualified and the prize will be forfeited for that drawing time. Another drawing will not be conducted. The name will be noted on the log and signed by a Marketing Representative. All logs will be kept on file in the Marketing Department for one (1) year from the drawing date.
17. A W-9 must be filled out and signed by all winners.
18. Winners must sign a winner form at the time of payment that will be filled out by a member of marketing. A gold copy of the form will be given to the customer after it has been signed by all the appropriate parties and the customer is paid. The white form is returned to the Cage, the yellow form goes to accounting and the pink form is retained by Marketing.
19. Any drawing prizes may be subject to issuance of a 1099 at year end if thresholds are met.
20. All prizes must be claimed at the times above.
21. Taxes on all prizes are the sole responsibility of the winners.
22. Prizes are non-transferable and non-exchangeable.
23. Associates of Sandia Resort & Casino and their spouse are not eligible to participate.
24. Persons who have been evicted from the property or who have requested self-exclusion from the property are not eligible to participate in the promotion.
25. A Violation of any contest rule, whether intentional or not, is sufficient reason to forfeit any prize.
26. Anyone counterfeiting or using any means to try to cheat will be banned or prosecuted or both.
27. Any attempt by any person to deliberately damage any program or to undermine the legitimate operation of this promotion may be in violation of criminal and civil laws and should such an attempt be made, Sandia Resort and Casino reserves the right to seek damages from any such person to the fullest extent of the law.
28. Sandia Resort and Casino may disqualify any person for any prize based upon Sandia Resort and Casino's belief of the possible commission of fraud, dishonesty, violation of promotional or property rules of conduct, whether or not related to this promotion.
29. As a winner in this promotion, I hereby grant Sandia Resort and Casino permission to use my name, photograph and likeness in connection with the advertising and promotion of its products, in any manner and in any medium, without additional compensation, as Sandia Resort and Casino in their sole discretion, shall deem appropriate or desirable. I irrevocably consent to the unrestricted use, in perpetuity, for purposes including, but not limited to, display, advertising, sale, and trade, and including any alterations or modifications whatsoever of said photograph, including the negatives and prints made there from and by Sandia Resort and Casino, its employees, agents, customers, successors, and assigns forever. As the winner I waive any right, which I may otherwise have, to inspect or approve the photographs or prints made from the negative thereof, with respect to 1) any alterations or modifications, any material or commentary, 2) any publication using the name of the undersigned, no name, or fictitious name, 3) and use for the purpose of publicity, illustration, commercial art, and 4) any advertising of products or services.
30. Copies of the official rules are available at the Player's Club during regular business hours.
31. In the event of a dispute, the Patron Dispute Resolution Process will be adhered to.
32. Sandia Resort & Casino reserves the right to change or cancel this promotion at any time without notice.